

# Introduction to Machine Learning

## Module 5: Interpretability and Ethics

Tobias Rebolz

University of Tübingen

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EBERHARD KARLS  
UNIVERSITÄT  
TÜBINGEN



# Explainable AI

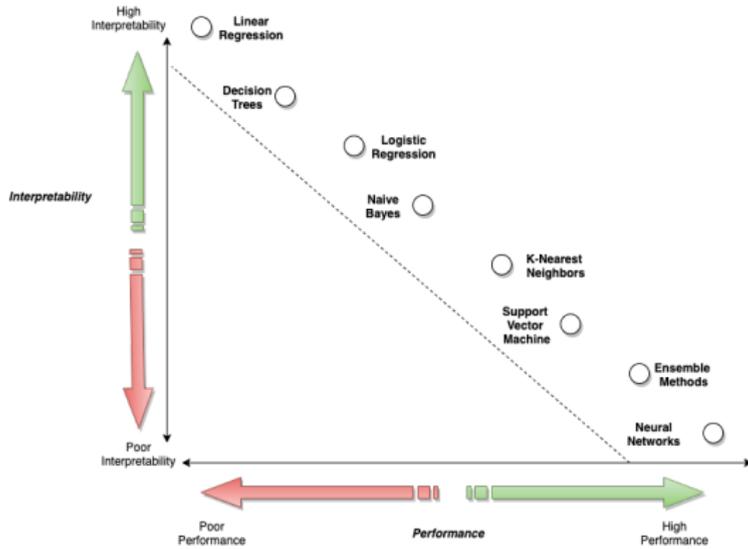
# Explainable AI

*In the history of science and technology, the engineering artifacts have almost always preceded the theoretical understanding*

(Yann LeCun, Turing Award Winner)

# Model Interpretability

- Problem: More powerful models are less understandable



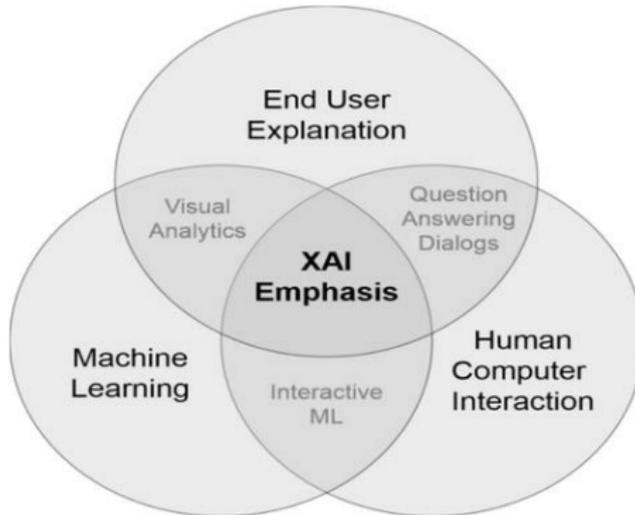
(<https://docs.aws.amazon.com/whitepapers/latest/model-explainability-aws-ai-ml/interpretability-versus-explainability.html>)

## Model Interpretability

- **Black box problem:** ML algorithms, and particularly Deep Learning methods, solve problems in inscrutable ways
  - Partly because some of them can refine themselves autonomously and with an idiosyncrasy beyond the scope of human comprehension
- This is especially worrisome when the algorithm is making decisions with real-world consequences for human well-being, such as:
  - Determining whether a blip on a scan might potentially be cancerous
  - Applying the brakes in an autonomous vehicle
  - Granting a loan to buy a house
  - ...

# Explainable AI

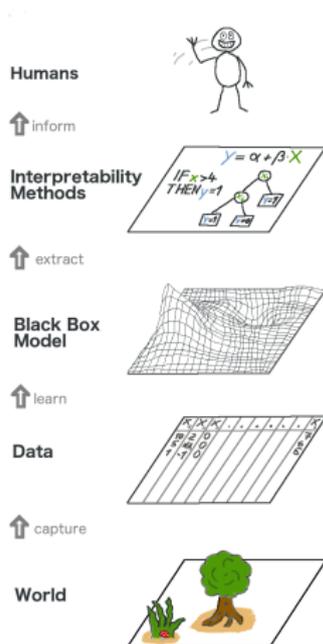
- **Explainable AI (XAI)**: Subfield of ML that aims to address the black box problem by attempting to increase the interpretability, transparency, and ultimately also fairness of such methods



(Dağlarlı, 2019, Figure 1)

# Explainable AI

- The XAI process:



(Molnar, 2022, Figure 6.1)

## Explainable AI vs. Interpretable ML

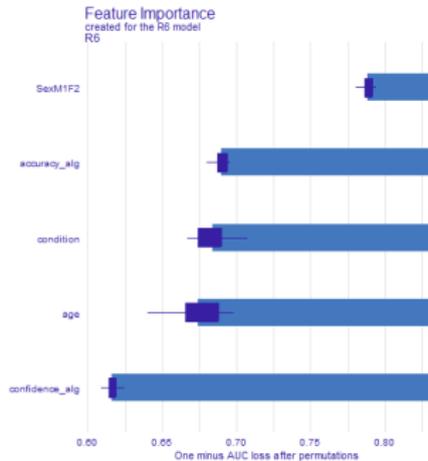
- **Explainable AI (XAI):** Methods and techniques used to make complex and opaque ML models more understandable to humans
  - This includes post-hoc explanations of models that are not inherently interpretable (e.g., a random forest consisting of many deep trees).
- **Interpretable ML (IML):** Developing models that are inherently understandable to humans
  - I.e., the inner workings of the model and how it makes decisions can be directly understood without additional tools or techniques (e.g., a single decision tree)
- Since we covered interpretable models at the beginning of the workshop, we will focus primarily on XAI techniques in this final module
  - However, we will use both terms (XAI/IML) **interchangeably**, referring to their common goal of making the predictions of ML methods more transparent

## Model Agnosticity

- Some interpretation methods are **model-specific** (e.g., saliency maps for CNNs; see below)
  - I.e., they can only be applied to a certain model (family)
- Problem: ML requires **benachmarking**
  - Typically, not just one, but many types of ML models are compared against each other in their performance to solve a specific prediction task
  - For this reason, and for the sake of brevity, we will mainly discuss model-agnostic XAI/IML techniques in this module
- **Model-agnostic** interpretation methods: Separating the explanations from the ML model (i.e., can be applied to any ML model)
  - Freedom to use any model, essentially including the most powerful ones
- We already know an important model-agnostic XAI technique from Module 2:
  - See next slide

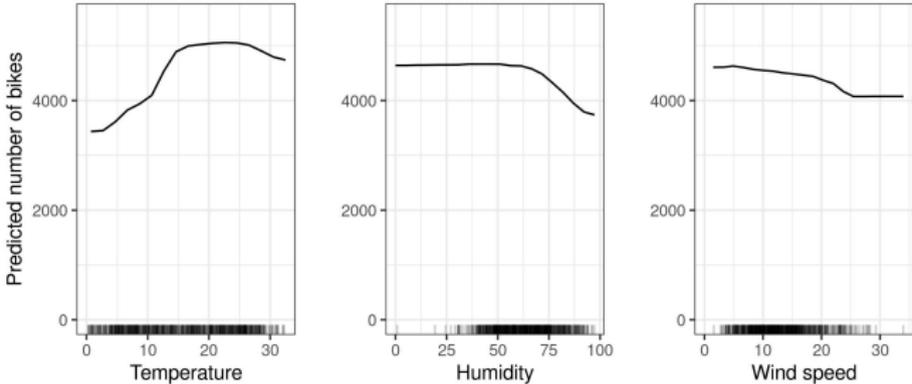
# Important XAI/IML Techniques

- **Permutation feature importance:** Measuring the increase in the prediction error of the (random forest) model after randomly permuting the feature's values
  - Idea: Breaking the original relationship between a specific feature and the target



# Important XAI/IML Techniques

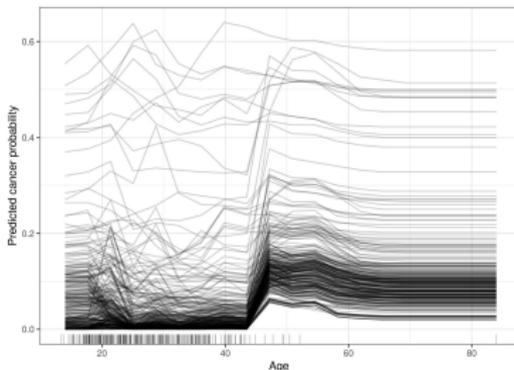
- **Partial Dependence Plots (PDPs):** Visualizing the relationship between a feature and the predicted outcome, averaging out the effects of all other features
  - I.e., showing the so-called “**marginal effect**” of a feature on a target
  - The relationship between a feature and the target can be linear, monotonic, or anything else (i.e., much more complex)



(Molnar, 2022, Figure 8.1)

# Important XAI/IML Techniques

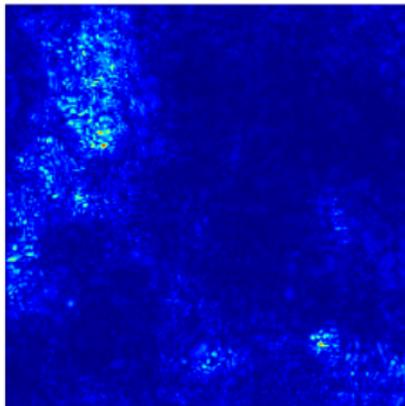
- **Individual Conditional Expectation (ICE) plots:** Visualizing how changes in a single feature affect the predictions of a ML model for (all) individual instances
  - Allows for an assessment of the **heterogeneity** of marginal effects across instances in a data set
  - In this sense, ICE plots are an extension of PDPs



(Molnar, 2022, Figure 9.1)

## Important XAI/IML Techniques

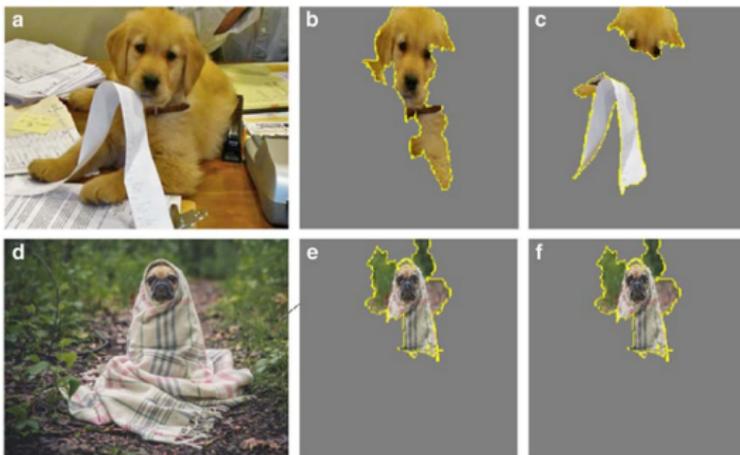
- **Saliency maps:** Highlighting regions in the input data (e.g., image pixels) that are most influential in the ML model's prediction
  - E.g., coloring pixels according to their contribution to the classification:



(Molnar, 2022, Figure 10.8)

# Important XAI/IML Techniques

- **Local Interpretable Model-agnostic Explanations (LIME):**  
 Highlighting the superpixel areas that are most important for an image classification
  - LIME-explanations for Inceptionv3's classifications:
    - b: golden retriever; c: toilet tissue
    - e: bath towel; f: three-toed sloth



# Excuse: Further Important XAI/IML Techniques

- General idea behind LIME (Ribeiro et al., 2016): Explaining individual predictions by approximating the complex model (e.g., neural network) locally with a simpler, more interpretable so-called “**surrogate model**” (e.g., linear regression)
- **SHapley Additive exPlanations** (SHAP; Lundberg and Lee, 2017): Providing a measure for the contribution of each feature to the prediction
  - Cf. permutation feature importance
  - But: Based on the game theoretically optimal “Shapley values”
    - How to fairly distribute the “payout” (= prediction) among the “players” (= features)?
- **Counterfactual explanations:** Describing the minimal changes to input features that would alter the model’s output (i.e., achieving a desired prediction)
  - Goal: Providing actionable insights about model sensitivity
- ...

# XAI/IML in R

"Not discussed!"

- If you want to learn more about these methods, please refer to the list of references on the last slide!

# Artificial Cognition

# Artificial Cognition

- Computer scientists explain artificial intelligence primarily by tinkering under the hood of the black box, including attempts such as:
  - Generating explanations through more interpretable architectures
  - Introducing a second AI that examines another AI's decision and learns to generate explanations for it
- Problems:
  - Most XAI techniques are merely **correlational** in nature: Estimating which features the model cares about by displaying hypothetical predictions based on previously learned correlations
    - This is not bad per se: E.g., we can see when a model may be unfairly over-indexing on **protected attributes**, like gender or race (discussed in more detail later!)
  - **Malleable introspection:** Similar to asking humans how they made a decision, AI systems generate explanations that may not be the true (causal) explanation for their behavior

# Artificial Cognition

- The human mind is also a black box!
  - Cognitive psychology: A science of behavior that works without opening its black box
- **Artificial Cognition** (Ritter et al., 2017; Taylor and Taylor, 2021):  
Translating the methods and rigor of cognitive psychology to the study of artificial black boxes to enable explainability
  - Satisfactory explanations: Causal, rather than correlative
    - Require experimental attempts of **falsification**
  - Subfield of the so-called “Machine Behavior” movement toward XAI
    - Interpretation methods that do not rely on AIs trying to explain themselves

# Artificial Cognition

- Procedure: Using **behavioral experiments** to infer the properties of invisible artificial mental processes
  - E.g., by asking questions like: What if the input was a little bit different, would the output of the model be different as well?
  - Cf. approaching the black box problem for the human mind
- Incl. identifying **boundary conditions**: Being able to explain when a behavior occurs implies that we should also be able to account for when the behavior stops occurring
- Due to huge differences between ML model architectures, in contrast to human brain architectures, more akin to the psychology of **individual differences**
  - I.e., instead of central tendencies, deviations from the mean represent true data

# Ethical Considerations

# Model Bias

- The parameters of a fitted ML model reflect the truth derived from the training data, not necessarily the real world!
- Problems:
  - **Discrepancies** between the training data and the real world are inevitable
    - This can create several vulnerabilities for stakeholders (i.e., users and other parties affected by a model's outcomes)
    - E.g., training datasets that are biased against a particular group, such as gender or race, will yield model predictions that are biased against that particular group
  - Without a **causal** model, it is challenging to distinguish between direct discrimination (e.g., women earning less because they are women) and indirect discrimination (e.g., women earning less because they choose lower-income professions)

# Model Fairness

- A trained ML model is deemed **fair** if it does not discriminate against protected subgroups
  - Fairness is context-dependent and involves normative consensus
  - Transparent documentation on model performance and intended use cases is crucial for assessing model fairness
- Fairness is particularly relevant for psychological assessments using ML, but potential remedies exist:
  - Avoiding to directly include protected attributes (e.g., gender) in the model to prevent it from using this information
    - No panacea: Flexible ML models can **infer** group membership on the basis of available features that are related to the protected attribute
    - E.g., inferring socio-economic status from ZIP code (cf. imputation methods)
  - Explicitly evaluating fairness by comparing predictions for different values of the protected attribute using XAI techniques (e.g., feature importance or PDPs/ICE)

# Model Fairness

- Challenge: Fairness and ethics are flexibly interpreted
  - Cultural differences: Influence perceptions of AI ethics, especially in high-stakes scenarios
    - E.g., car accidents of autonomous vehicles
  - Perspectives: Can shift based on stakeholders' roles
    - E.g., passenger vs. pedestrian in the context of autonomous driving
- XAI-based explanations will only be satisfactory if they enable stakeholders to judge whether the decision was appropriate in that particular situation

# Model Accountability

- ML models should be accompanied by clear documentations, detailing their performance characteristics, limitations, and intended use cases
  - Transparency helps stakeholders understand the decision-making process and trust the model's outputs
- Selected accountability mechanisms:
  - Establishing **frameworks** to assess ethical operation of ML systems
  - Ensuring that shareholders (i.e., organizations that deploy ML models) can be held **responsible** for the outcomes
  - Continuous **monitoring** and evaluation of deployed models to detect and mitigate biases over time
  - Ensuring that data used for training ML models respect users' privacy and complies with relevant **regulations** (e.g., GDPR)
    - Incl. implementing data anonymization and secure data handling practices to protect sensitive information
  - Addressing **vulnerabilities** in ML models that could be exploited maliciously
    - Incl. robust defenses against adversarial attacks
  - Assessing the broader **societal implications** of deploying ML models
    - Incl. potential impacts on employment, social equity, and human rights
  - **Involving diverse groups** in the development/deployment to ensure that the perspectives and needs of different communities are considered

# Model Trust

- Psychological factors that were found to influence people's trust in technology:
  - Providing clear, understandable information about—particularly black box—models' judgment and decision-making processes
  - Consistency and predictability of a model's behavior (e.g., in terms of performance)
  - User-centered design: E.g., (conversational) user interfaces that facilitate access and understanding
  - Users' prior experiences with similar technologies and their individual differences (e.g., tech-savviness, cognitive style)
  - ...

# Model Trust

- Measurement challenges:
  - Trust is **not static** but evolves over time based on user interactions with specific technology
    - More longitudinal studies and repeated measures designs are needed to understand how trust develops and changes
    - Continuous user feedback and iterative design processes can help build and maintain trust over time
  - Trust levels can vary greatly depending on the **context** of use and cultural background of the stakeholders
    - Cross-cultural studies are important to identify and account for these differences in trust
  - Self-reported measures of trust in technology should be complemented by behavioral data
    - Trust can also be inferred from user behavior, such as frequency of use or adherence to recommendations

# Summary

# Summary

- **XAI/IML:** Attempts to open the black box of ML-based AI technology
  - Vs. **Artificial Cognition:** Cognitive psychological approach (i.e., experimentation/falsification) to explain black box algorithmic behavior
- **Ethical considerations:** Gain importance in light of the increasing implementations of black box systems in the digital ecosystem
  - E.g., fairness, limitations, potential biases, transparency, accountability, privacy, security, trust, . . .

## Further Readings

1. **XAI:** Henninger, M., Debelak, R., Rothacher, Y., & Strobl, C. (2023). Interpretable machine learning for psychological research: Opportunities and pitfalls. *Psychological Methods*. Advance online publication. <https://doi.org/10.1037/met0000560>
2. **IML:** Molnar, C. (2022). *Interpretable machine learning: A guide for making black box models explainable* (2nd ed.). Christoph Molnar. <https://christophm.github.io/interpretable-ml-book/>
3. I.a., **ethics:** Van Dis, E. A. M., Bollen, J., Zuidema, W., Van Rooij, R., & Bockting, C. L. (2023). ChatGPT: Five priorities for research. *Nature*, *614*(7947), 224–226. <https://doi.org/10.1038/d41586-023-00288-7>